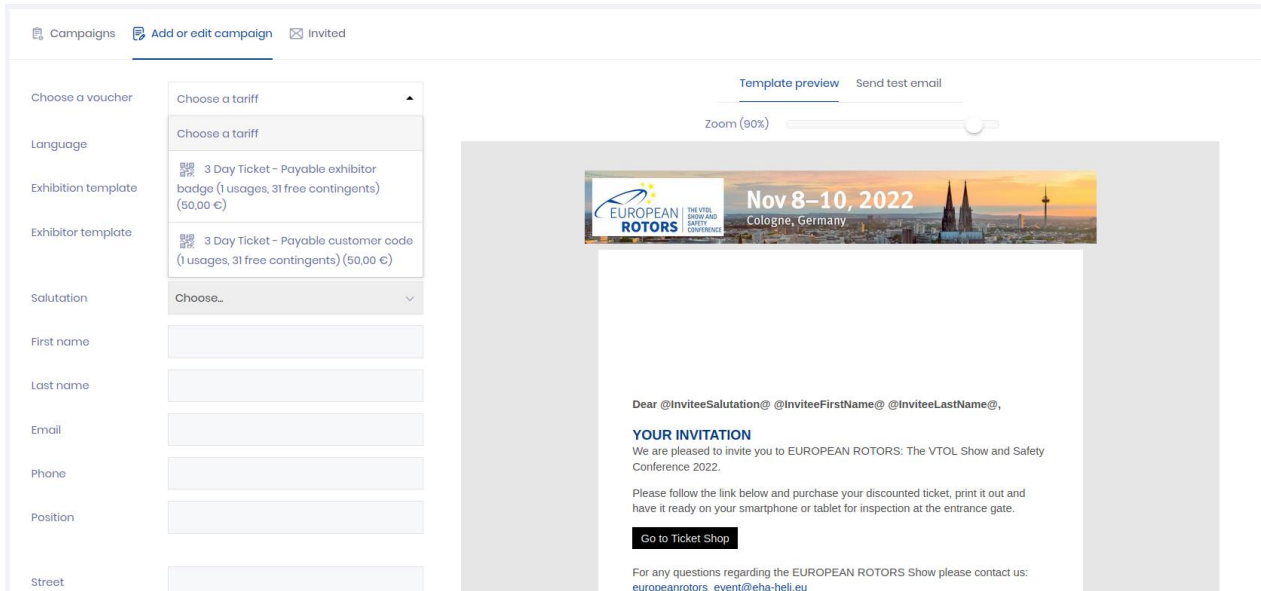


# The exhibitor portal

With the exhibitor portal you can manage your invitations and team members. The dashboard shows you detailed statistics about your customers and their tickets.

## 1. Campaigns and invitations

Create a campaign to invite your customers! As an exhibitor you have free tickets (4 badges per 9 square meters) as well as a 50% discount for your customers. While creating a campaign choose the product and enter the personal data of your guest.



The screenshot shows the 'Add or edit campaign' interface. On the left, there are dropdown menus for 'Choose a voucher' and 'Choose a tariff', and input fields for 'Language', 'Exhibition template', 'Exhibitor template', 'Salutation', 'First name', 'Last name', 'Email', 'Phone', 'Position', and 'Street'. The 'Choose a tariff' dropdown is open, showing two options: '3 Day Ticket - Payable exhibitor badge (1 usages, 31 free contingents) (50,00 €)' and '3 Day Ticket - Payable customer code (1 usages, 31 free contingents) (50,00 €)'. On the right, there is a 'Template preview' section with a 'Send test email' button and a 'Zoom (90%)' slider. The preview shows an email invitation template with the event logo, dates (Nov 8–10, 2022), location (Cologne, Germany), and personalized text: 'Dear @InviteeSalutation@ @InviteeFirstName@ @InviteeLastName@, YOUR INVITATION We are pleased to invite you to EUROPEAN ROTORS: The VTOL Show and Safety Conference 2022. Please follow the link below and purchase your discounted ticket, print it out and have it ready on your smartphone or tablet for inspection at the entrance gate. Go to Ticket Shop For any questions regarding the EUROPEAN ROTORS Show please contact us: europeanrotors\_event@eha-heli.eu'.

The email contains a link with an automatically generated promo code, which is applied to show the special offer on the product selection page.

**3 Day Ticket**

Payable customer code

50,00 EUR

6111241244 ✕

1 +

The customer then follows the regular registration process in the ticket shop and gets the ticket!

## 2. Staff management

As an exhibitor you have free tickets for your team members (4 badges per 9 square meters). To issue one just enter the personal data and send it your team member.

Language: English ▼

Tariff: Choose a tariff ▲

Number of tickets: Choose a tariff

3 Day Ticket - Free exhibitor badge / code (1 usages, 32 free contingents) (0,00 €)

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Salutation: Choose... ▼ Street:

First name:  Zip:

Last name:  City:

Position:  Province:




Email:  Country: Afghanistan ▼

Phone:

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I accept terms and conditions

The email contains the ticket in the attachment. If you use up the free exhibitor badges you can use campaign management to purchase an additional exhibitor badge for 50 Euros.

  <p><b>EUROPEAN ROTORS 2022</b> 8th - 10th November</p> <p>Jack Mann European Rotors Project Manager</p> <p><small>The ticket will become invalid when you leave the exhibition ground. Ticket refund not possible.</small></p>	 <table border="0" style="width: 100%;"> <tr> <td>Price</td> <td>0,00 €</td> </tr> <tr> <td>Event</td> <td>EUROPEAN ROTORS 2022</td> </tr> <tr> <td>Event duration</td> <td>2022-11-08 - 2022-11-10</td> </tr> </table> <p>For questions to the EUROPEAN ROTORS SHOW please to contact: Phone: +49 7541 708 5887 Email: europeanrotors_event@eha-heli.eu</p> <table border="0" style="width: 100%;"> <tr> <td><b>Opening hours CET:</b></td> <td><b>Event location:</b></td> </tr> <tr> <td>Tue: 10 a.m. – 5 p.m.</td> <td>Koelnmesse/ Entrance Area North</td> </tr> <tr> <td>Wed: 10 a.m. – 5 p.m.</td> <td>Messeplatz 1, 50679 Cologne</td> </tr> <tr> <td>Thu: 10 a.m. – 4 p.m.</td> <td></td> </tr> </table>	Price	0,00 €	Event	EUROPEAN ROTORS 2022	Event duration	2022-11-08 - 2022-11-10	<b>Opening hours CET:</b>	<b>Event location:</b>	Tue: 10 a.m. – 5 p.m.	Koelnmesse/ Entrance Area North	Wed: 10 a.m. – 5 p.m.	Messeplatz 1, 50679 Cologne	Thu: 10 a.m. – 4 p.m.	
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